

Scenic: The Industry Innovator

1. First to develop extrusions for the parrot food market -1984
2. First to develop sterile extrusions -1986
3. First to develop all plant protein based food for convenience and safety from salmonella infections -1984
4. First to develop shapes that can be held by the parrot foot -1984
5. First to publish and present results of nutritional studies to major scientific conferences -AAV and AAZPA -1986
6. First to provide interesting ALL NATURAL colors and flavors -1988
7. First to refute the "seed myth." Seeds are not complete diets and actually contain protein levels higher than Scenic -1990
8. First to present on-going nutritional studies to five international nutrition conferences -1988 to 1996
9. First to control both minimum and maximum amounts of iron, copper and iodine- 1989
10. First to incorporate uncontaminated calcium sources -1989
11. First to use all natural fruit fiber -1988
12. First to use Vitamin C as only preservative- 1990
13. First to use stabilized vitamin C for long shelf life -1991
14. First to use extrusion resistant vitamin sources - 1989
15. First to double grind and mix raw ingredients to eliminate vitamin "hot spots" -1987
16. First to require manufacturers to pass "human quality FDA level" inspections for cleanliness- 1987
17. First to "unconditionally guarantee" published specifications -1991
18. First to recommend fresh vegetable and fruit feeding protocols -1986
19. First to include high grade ingredients as sources of color pigmentators -1984
20. First to require manufacturers to use glass and metal detectors to prevent contamination from entering food -1984
21. First to offer one food that safely combines the needs of many species into one formula thus simplifying the feeding process for larger aviaries -1984
22. First to offer a weaning food that transitions babies successfully to human care environments -1994

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